Targeting 21st Century Skills

trep$

Analyze the profit potential of the ideas you brainstormed to decide which product you should make.

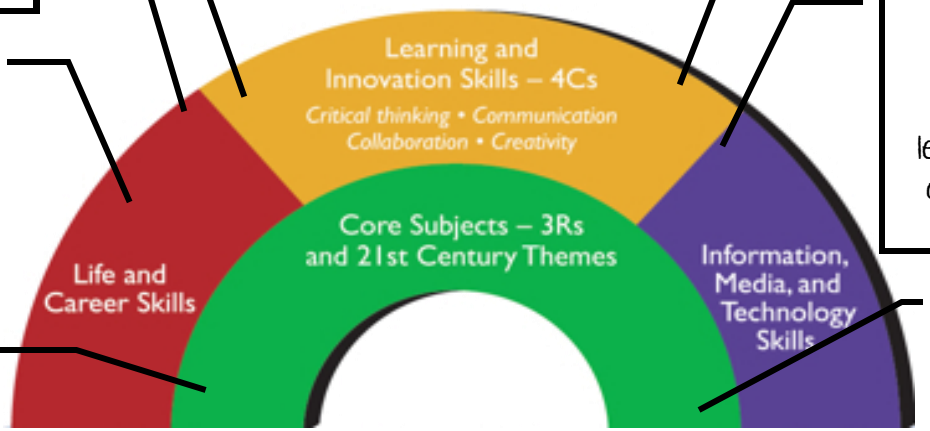
Entrepreneurship is a great way for kids to learn and practice 21st century skills- It's REAL and it's FUN!

Collaborate with other kids on timed business challenges during the weekly workshops. When the bell sounds, your group will perform for the crowd!

Look for opportunities to create an innovative product where current products fall short! Solve a problem with your product!

Research on the computer to generate ideas, price/order supplies, learn from the competition, and compare product retail prices... and Packaging!

Create a sales pitch and practice, practice, practice! Be sure to look your customer in the eye and smile!



Communicate the benefits of your product to the consumer as you create a product advertisement that should be easy to read and visually pleasing.

Do the MATH! Use your total expenses and your time invested to figure out your product's unit cost. Test different pricing options to find a price that is fair to you, and your customer.

Award-winning TREP$ has been featured on NJN's Classroom Close-up as well as in ASCD's Education Update.

Visit www.trepsed.com to learn more about this innovative entrepreneurship education program for kids in grades 4-8.